

2017 MARY BRIDGE CHILDREN'S COURAGE CORPORATE DONOR OPPORTUNITIES



Courage: a weekend cycling adventure based out of Eatonville on August 26-27, 2017, benefiting patients and families served by Mary Bridge Children's Hospital and Health Network. From newcomers to veteran cyclists, Courage has rides for everyone: One-day, 5-mile Rainier Family Ride; One-Day, 30-mile Cascade Cruiser; One-day, 50-mile Tahoma Half Century; Two-Day, 150-mile Northwest Brew Thru; Two-Day, 175-mile Sasquatch. We anticipate 600+ team members and individual riders who Ride for Kids and Ride with Courage!

Sponsor Benefits and Recognition	Title Partner \$50,000	Titanium \$25,000	Platinum \$10,000	Carbon Fiber \$5,000	Silver Sprocket \$3,500
Event Registrations	20	15	10	5	2
Name/Logo on Sponsor Banner and Rack Cards*	Logo	Logo	Logo	Logo	Name
Name/Logo on Social Media	Logo	Logo	Logo	Logo	Name
Name/Logo and Link on Event Website	Logo	Logo	Logo	Logo	Logo
Name/Logo on T-Shirts**	Logo	Logo	Logo	Name	Name
E-Newsletter (distributed to 22,000 households) Recognition in Foundations of MultiCare's e-newsletter	Logo	Logo	Logo	Logo	Name
Opportunity to Host a Booth at Event and Hand Out Promo Items	Yes	Yes	Yes	Yes	
Opportunity to Give Out Promo Items in Packets	Yes	Yes	Yes	Yes	
On-Stage Recognition	Yes	Yes	Yes		
Name/Logo on Jersey**	Logo	Logo	Logo		
Name/Logo on Print Advertising (if available) and Promo Poster*	Logo	Logo	Logo		
Name/Logo on Banner at Each Start Line	Logo	Logo			
Logo on Route Cards	Logo	Logo			
Name Integrated in the Title of Event	Yes				
Touching Lives Newsletter (distributed to 20,000 households) Recognition in Foundations of MultiCare's Touching Lives newsletter following each event	Logo				

*To ensure logo placement on Courage collateral materials, sponsor commitment and logo files must be received by February 1, 2017.

**To ensure logo placement on Courage collateral materials, sponsor commitment and logo files must be received by May 31, 2017.

For more information about becoming a sponsor, please contact Shawn Harris at 253.403.1368 or shawn.harris@multicare.org.



Good Samaritan Foundation
Mary Bridge Children's Foundation
MultiCare Health Foundation
South King Health Foundation

2017 COURAGE CORPORATE DONOR COMMITMENT FORM



Please complete and mail, email or fax to:

Foundations of MultiCare, PO Box 5296, MS 409-1-PHIL, Tacoma, WA 98415-0296
Email: shawn.harris@multicare.org
Phone: 253.403.1368 Fax: 253.403.1534

Company Name *(as you would like it to appear in all promotional materials):*

Sponsorship Contact Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: _____ Email: _____

I approve the following sponsorship level in support of the 2017 Courage:

- Title Partner \$50,000 Titanium \$25,000 Platinum \$10,000
 Carbon Fiber \$5,000 Silver Sprocket \$3,500

Authorized by *(please sign)*: _____

- I've enclosed a check for \$ _____ payable to Mary Bridge Children's Foundation
 Please invoice my company
 Please charge Visa/MC/Discover/AMEX

Credit card number: _____ Exp: ____/____/____

Signature of cardholder *(required)*: _____

Please check all that apply:

- We wish to sponsor **without** benefits (registrations) for maximum tax benefit.
 Please reserve our ____ (#) registrations for the 2017 Courage, Saturday and Sunday, August 26-27, 2017
 We will not be able to attend.

**For more information about becoming a sponsor, please contact
Shawn Harris at 253.403.1368 or shawn.harris@multicare.org**